

**BOARD COMMUNICATIONS**

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The board of trustees believes that communication is a shared responsibility and that effective communication is the key to promoting understanding, support and ownership for public education among stakeholders.

The board of trustees will foster effective communication and positive relationships by:

- (1) developing a communication strategy to keep employee groups, parents, community members, and the general public of the division informed on the policies, programs, and plans of the division;
- (2) identifying mechanisms through which all of the above groups can provide feedback or input on policy initiatives;
- (3) informing the public of the place and times of its regular meetings in order that interested parties may attend;
- (4) encouraging sound relations with the press and other communications media and issuing news releases on matters of policy, program and fiscal concerns, which it believes are important for public knowledge.

Effective Date: March 2, 2004  
Amended Date: Jan 15/2013  
Board Motion(s): 148/04; 08/13  
Legal/Cross  
Reference:

Review Date: October 9, 2019